

MBAchic Named an Anthem Awards Finalist in Diversity, Equity, & Inclusion Category

January 26, 2022 – NEW YORK – <u>MBAchic</u>, a community and platform for MBAs and professionals, is pleased to share that it is among the finalists in the inaugural <u>Anthem Awards</u>.

MBAchic is recognized in the Diversity, Equity, & Inclusion category for its #MBAchicTakeover Series, which features members of its community, who represent diverse professional and cultural backgrounds, sharing their day-to-day life, insights and perspectives as students in MBA programs globally. Students from Harvard Business School, IE Business School and UCLA Anderson School of Management, among many others, have participated in the #MBAchicTakeover Series.

As more women pursue their potential and make their way into the C-suite and into leadership positions, business, government and society benefit. MBAchic helps to make investing in education and careers more accessible, with a goal to propel more women into business school, the C-suite and positions of leadership. MBAchic aims to educate, inspire, connect and enable a growing, global network of ambitious professionals.

"The #MBAchic Takeover Series amplifies the voices and experiences of MBA students around the world with the objective to encourage and increase the representation of women in business school programs, and ultimately, the highest echelons of leadership," said Jeneta Hot, founder and editor of MBAchic. "This recognition from the Anthem Awards is a testament to the grit and perseverance of our MBAchic community members."

"MBAchic has set the standard for excellence for the Impact Industry. We are so proud of what we are building at The Anthem Awards and are humbled by the positive response and extraordinary support from global brands and national organizations to artists, creators and local individuals making an impact in their community," said Jessica Lauretti, Anthem Awards managing director. "It is our distinct honor to showcase and highlight this work and recognize its impact across Diversity, Equity, & Inclusion areas."

The Anthem Awards was launched in response to the prevalence social good has taken within national conversation in recent years. The inaugural competition received nearly 2,500 entries from 36 countries worldwide. By amplifying the voices that spark global change, the Anthem Awards are defining a new benchmark for impactful work that inspires others to take action in their communities. Anthem finalists are selected by the International Academy of Digital Arts and Sciences, whose members include actor and producer Daniel Dae Kim; actor and social justice humanitarian Ashley Judd; and Mozilla CEO and chairwoman Mitchell Baker, among other high-profile supporters and advocates of social change.

Winners will be announced on February 15, 2022 and celebrated at the first annual Anthem Voices virtual conference and virtual awards show on February 28, 2022.



About MBAchic

MBAchic is a community and platform for MBAs and professionals helping to make investing in education and careers more accessible, with a goal to propel more women and underrepresented groups into business school, the C-suite and positions of leadership. We aim to educate, inspire, connect and enable our growing, global network of ambitious professionals.

About The Anthem Awards

The Anthem Awards, the Webby Awards newest initiative, was developed to recognize the breadth of social good work (online and offline) around the globe by honoring the organizations, brands, and people creating long-lasting impact; including, Diversity, Equity, & Inclusion; Education, Art, & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment, & Climate. By amplifying the voices that spark global change, the Anthem Awards are defining a new benchmark for impactful work that inspires others to take action in their communities. Founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, GLAAD Mozilla, NAACP, NRDC, WWF and XQ.