



MBAchic selected as Finalist for Best in EDUCATION in the Shorty Social Good Awards

Oct. 14, 2020 – NEW YORK – [MBAchic](#), a community and platform for MBAs and professionals, is pleased to share that has been selected as a Shorty Social Good Award Finalist for **EDUCATION** (nominated for both EDUCATION and GENDER EQUALITY).

The Shorty Social Good Awards honor the social good initiatives brands, agencies & nonprofits are taking to make our world a better place. While the Shorty Awards have long-honored the best of social media and digital, this competition includes efforts made by organizations to improve sustainability and diversity internally, foster globally-minded business partnerships and increase employee community and civic engagement.

Finalists were selected by members of the [Real Time Academy of Short Form Arts & Sciences](#), comprised of luminaries from advertising, media, entertainment and technology. The group includes Ogilvy Vice President of Social Change Kate Hull Fliflet, Owner and CEO at Black Girls Run Jay Ell Alexander, Director of Social Impact at MTV, VH1 and Logo Maxwell Zorick, Founder and CEO at The Phluid Project Rob Smith, and more. Social Good Award winners will be announced and honored at a digital ceremony on Thursday, November 12th, in New York City.

ABOUT MBAchic

MBAchic is a community and platform for MBAs and professionals helping to make investing in education and careers more accessible, with a goal to propel more women and underrepresented groups into business school, the C-suite and positions of leadership. We aim to educate, inspire, connect and enable our growing, global network of ambitious professionals.

ABOUT THE SHORTY SOCIAL GOOD AWARDS

The Shorty Social Good Awards are presented by the Shorty Awards and produced by Sawhorse Media (<http://sawhorsemedia.com/>), a New York-based technology company. Sawhorse also created and runs Muck Rack (<http://muckrack.com/>), the leading network to connect with journalists on social media.

FOLLOW THE SHORTYS

@shortyawards
shortyawards.com

CONTACT

Rob Schlissel
Senior Director of Marketing & Partnerships & Senior Producer
rob@shortyawards.com

-###-

