

**MBAchic honored For Best Networking or Community Organization in Community Engagement (For Profit) in the 2nd Annual Anthem Awards**



**February 16, 2023** — NEW YORK – MBAchic announced today that the #MBAchicTakover series has captured this year's Bronze Award for Best Networking or Community Organization in Community Engagement (For Profit) in the 2nd Annual Anthem Awards.

Anthem Winners are selected by the International Academy of Digital Arts and Sciences. Members include: Nicholas Thompson, CEO, The Atlantic, Christina Swarns, Executive Director, Innocence Project, Zarna Surti, Global Creative Director, Nike Purpose, Maurice Mitchell, National Director, Working Families Party, Lindsay Stein, Chief Purpose Office, Tombras, Jennifer Lotito, President & Chief Operating Officer, (RED), Lisa Sherman, President & CEO, The Ad Council, Emily Barfoot, Global Brand Director Dove, Unilever, Trovon Williams, Senior Vice President of Marketing and Communications, NAACP, Roma McCaig, Senior VP of Impact, Clif Bar, Michelle Egan, Chief Strategy Officer, NRDC, Dinah-Kareen Jean, Senior Manager, Social Innovation, Etsy, Sarah Kate Ellis, President & CEO, GLAAD, Jad Finck, Vice President of Innovation & Sustainability, Allbirds, Christopher Miller, Head of Global Activism Strategy, Ben & Jerry's, Shayla Tait, Director of Philanthropy The Oprah Winfrey Charitable Foundation.

As more women pursue their potential and make their way into the C-suite and into leadership positions, business, government and society benefit. MBAchic helps to make investing in education and careers more accessible, with a goal to propel more women into business school, the C-suite and positions of leadership. MBAchic aims to educate, inspire, connect and enable a growing, global network of ambitious professionals.

"Since launching this platform in June of 2021, we have seen that social change has emerged as a dominant force in mainstream culture," said Anthem Awards Managing Director Jessica Lauretti. "The sheer number, breadth and overall quality of the entries shared with us in the 2nd Annual Awards is a testament to the strength of this growing movement and demonstrates an enduring commitment to the work that is both humbling and inspiring to see. From the war in Ukraine, to protests in Iran and the ongoing battle for equality here at home in the States, the call for change not only perseveres but is a growing global chorus.

"We are thrilled that our #MBAchicTakover series was again selected as an Anthem Award winner," said Jeneta Hot, founder and editor of MBAchic. "The #MBAchicTakover series has surpassed all expectations in offering a real, open and honest take on the MBA experience and all that it entails: from preparing for the GMAT to making the most of the MBA investment, even after graduation. Our hosts help people put themselves in their shoes, and play a key role supporting our mission of propelling more women into business school and into the C-suite. Thank you for this honor!"

Winners for the 2nd Annual Anthem Awards will be celebrated at the Winners Celebration on February 27 in NYC. Fans will be able to hear from social impact leaders and their hallmark speeches at [www.anthemawards.com](http://www.anthemawards.com).

The Anthem Awards was launched in response to the prevalence social good has taken within the national conversation and cultural zeitgeist in recent years. The 2nd Annual competition received nearly 2,000 entries from 43 countries worldwide. By amplifying the voices that spark global change, the Anthem Awards are defining a new benchmark for impactful work that inspires others to take action in their communities. A portion of program revenue will fund a new grant program supporting emerging individuals and organizations working to advance the causes recognized in the 2nd Annual Anthem Awards.

### **About MBAchic**

MBAchic is a community and platform for MBAs and professionals helping to make investing in education and careers more accessible, with a goal to propel more women and underrepresented groups into business school, the C-suite and positions of leadership. We aim to educate, inspire, connect and enable our growing, global network of ambitious professionals.

### **About The Anthem Awards:**

Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose & mission-driven work of people, companies and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. The Anthem Awards honors work across seven core causes: Diversity; Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate. Founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, GLAAD, Mozilla, NAACP, NRDC, WWF, and XQ.

Find The Anthem Awards Online:

- Website: [anthemawards.com](http://anthemawards.com)
- Facebook: [facebook.com/anthemawards](https://facebook.com/anthemawards)
- Twitter: [@anthemawards](https://twitter.com/anthemawards)
- Instagram: [@anthemawards](https://www.instagram.com/anthemawards)
- LinkedIn: The Anthem Awards
- YouTube: [wbby.co/anthem-youtube](https://www.youtube.com/wbby/co/anthem-youtube)

**About The Webby Awards:**

Hailed as the “Internet’s highest honor” by The New York Times, The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites; Video; Advertising, Media & PR; Apps, Mobile, and Voice; Social; Podcasts; and Games. Established in 1996, The Webby Awards received more than 13,500 entries from all 50 states and 70 countries worldwide this year. The Webby Awards are presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include Verizon, WP Engine, YouGov, Brandlive, Canva, NAACP, KPMG, Fast Company, Wall Street Journal, MediaPost, Podcast Movement, and AIGA.